

Brandbook

Welcome to

OSFAST IT-HELP

02

I help small businesses and elderly individuals with their tech issues—patient, reliable, and easy-to-understand support for a stress-free experience.

OSFAST

Main Logo



OSFAST

Alt Logo



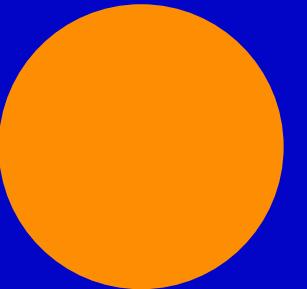
Logo Guidelines

Our logo is the visual foundation of [Your Company Name]. Keep its clarity by following size, spacing, and color guidelines. Avoid modifications to ensure a consistent and professional brand image.

03

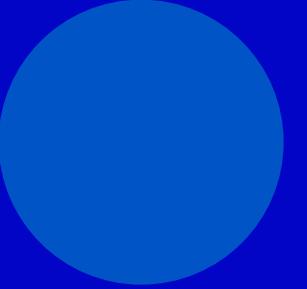
04

#FD8E04

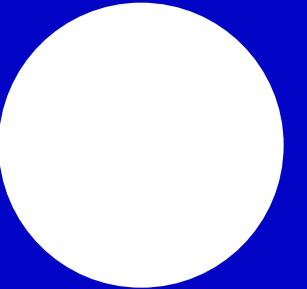


OSFAST's color palette—orange and blue—reflects our brand personality. Use these colors consistently across all digital and print materials to maintain a unified and recognizable identity.

#0054C5



#FFFFFF



Color Harmony

OSFAST

- / Bold

OSFAST

- / Regular

OSFAST

- / Book

05

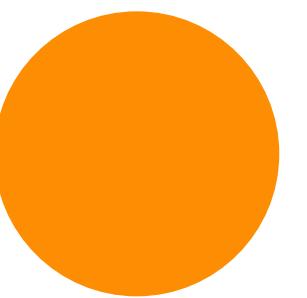
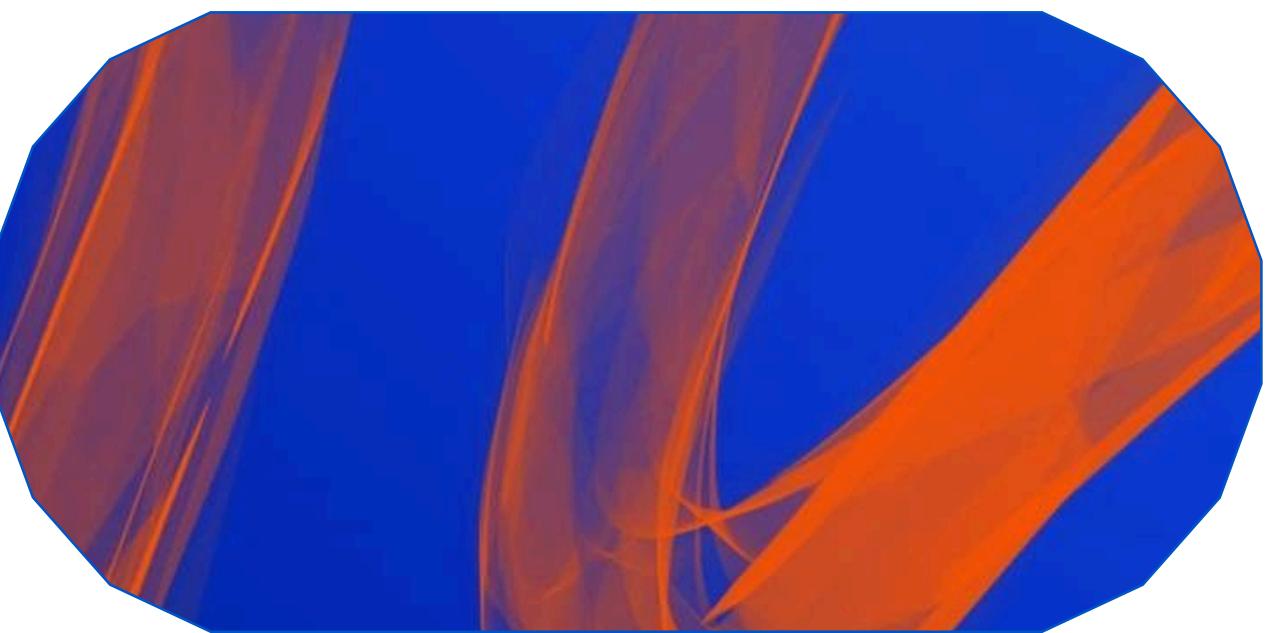
Font Selection

Use our approved fonts to ensure readability and brand consistency across all materials.

Ensure the selected fonts reflects OSFAST's identity and maintain consistency across all communication channels.

Imagery Guidelines

Images and graphics are essential in telling our brand story. Use visuals that align with OSFAST's identity and values to maintain a cohesive and impactful presence.



06



07

Consistency in communication is essential. Define and maintain a tone of voice that reflects [Your Company Name]’s personality, whether formal or informal, to ensure a cohesive brand experience.

“Communication Style”

Branding Guidelines

Branding Platforms

Across

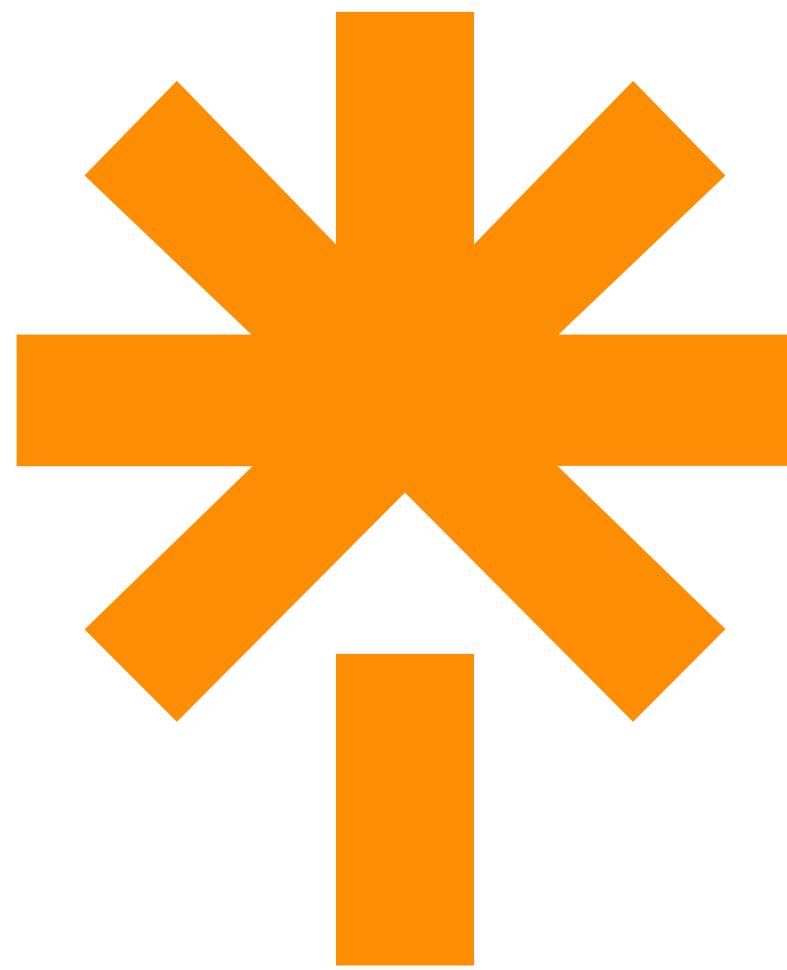
08

Whether on social media, websites, or print materials, OSFAST's brand identity should remain consistent. Adapt the guidelines to fit different platforms while preserving the overall brand image.

Branding Dos and Don'ts

A quick reference guide on what to do and what to avoid when representing OSFAST.

These guidelines ensure that every brand representation aligns with our vision and values.



09

Stay Connected.

